BRENER BARONE

Broadbeach Waters, 4218, QLD

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Portfolio: <https://www.behance.net/baronecreative_au>

SUMMARY

High energy marketing assistant with a strong track record of success in a professional services environment offers the following relevant expertise:

* coordination and integral involvement in company-wide marketing activities including campaign development, communications, special events and projects
* support of all marketing team members and collaboration with cross functional teams to execute marketing programs
* management of social media channels including content creation and customer interaction to significantly increase user engagement
* graphic & digital design, video editing and photography

An organized, innovative and detail-oriented professional with a passionate approach to driving the company's marketing strategy.

WORK EXPERIENCE

**Marketing Assistant - Salty Crush – Part Time (Remote) – Nov 2018 – Aug 2021**

www.saltycrush.com

* Photo manipulation, website banners, promotional materials
* Email marketing creation using MailChimp
* Creating content for social media channels
* Assisting in the distribution of subscriber newsletters and information
* Keeping abreast of industry trends and compelling marketing campaigns

**Freelancer Graphic Designer – Aug 2012 to current**

www.baronecreative.com.au

* Photography, Photo editing and manipulation.
* Magazine layout, advertising and social media administration.
* Development of promotional material such as brochures and gifts.
* Newsletters and logos.
* Packaging Design and 3D models
* Video editing
* Responsive Web design

**Senior Graphic Designer, J.W. Thompson – Jan 2011 to Apr 2012**

* Promotional materials.
* Development of brochures, shop window and gifts.
* Search of new materials, textures, sizes and promotional materials.
* Managed all social media, including forums, blogs.
* Designed and created collateral marketing for sales meeting.

**Marketing Assistant, Teresa Perez Tours – Mar 2009 to Dec 2010**

* Development of promotional material
* Brochures, magazine advertising, gifts,
* Newsletters and internal materials.
* Led and participated in tradeshows.
* Marketing research to improve sales

**EDUCATION**

**MACKENZIE UNIVERSITY, São Paulo, Brazil**

Bachelor of Design – 2007

**CYTY INSTITUTE, Sydney, NSW**

Diploma of Business Management – 2015

**AUSTRALIAN PACIFIC COLLEGE, Sydney, NSW**

Advanced Diploma of Marketing – 2013

**TAFE, Sydney, NSW**

Certificated III & IV in Hospitality - 2014

Excellence Award International Student of the year

**SENAC UNIVERSITY, São Paulo, Brazil**

Advanced Diploma of Multimedia Design - 2002

**Lynda.com**

Learning Motion Graphics - 2020

Learning Video Production and Editing – 2020

**TECHNICAL SKILLS**

* MS Office
* Intermediate Excel
* Google Drive
* Adobe Creative Cloud Suite
* Social media platforms and scheduling tools
* Data analysis and management
* Responsive Website development
* Basic HTML & CSS